

SCBWI
MidSouth



Funding an Author or Illustrator Visit to Your School

Teachers, Librarians, Booksellers, Authors and Illustrators all have the same objective; get books in the hands of students!

We also face the same realities of slashed budgets and dwindling funds. Even tried and true sources such as PTO funds have been strapped.

Teachers understand all too well the process of planning, preparing, organizing, and gathering materials for an hour's lesson. Visiting authors and illustrators also spend many hours preparing, communicating with the school and traveling; all to make sure that the students have the best experience possible. Here are some ideas for gathering funds to pay for an author or an illustrator to visit YOUR school.

Some general sources for outside funding:

- National service organizations like Lions Clubs, Rotary Club, Kiwanis, etc.
- Large business corporations like McDonalds, Burger King, Kroger, Publix, Home Depot, Lowes, and many more.
- Local independent businesses. (Check with your Chamber of Commerce.)
- National philanthropic groups: Bill Gates Literacy programs, Dolly Parton's Imagination Library.
- The PTA may also have a list of sources that have helped in the past.
- Friends of the Library might be willing to sponsor a visit to the public library

Links for Grants and Fundraising sources

Funding an Author Visit

Partially adapted from McBookWords

<http://tinyurl.com/ht37h75>

Schools never have enough funds for all the things they want to do. But for those that wish to utilize the expertise of authors/illustrators to boost the literacy factor in their classroom/library can, with creative effort, find the resources.

Resources

- SCBWI's Amber Brown Fund Grant
<http://www.scbwi.org/awards/grants/amber-brown-grant/>
- State /Regional arts councils --
http://www.nea.gov/partner/state/SAA_RAO_list.html
- State and local humanities councils-- Fifty six councils -
<http://www.neh.gov/about/state-humanities-councils>
- International Reading Association Grants and Awards -
<http://www.reading.org/Resources/AwardsandGrants.aspx>
- Maureen Hayes Award (ALA-Association for Library Service to Children)
<http://www.ala.org/alsc/awardsgrants/profawards/hayesaward>
- John Cotton Dana Library Award - information at
<http://www.ebscohost.com/academic/john-cotton-dana>
- School Fundraising: School Donation: Grants for Teachers ...
<http://www.adoptaclassroom.org/index.aspx> Adopt a Classroom.
- Target - Education Support, Programs, Activities -
<https://corporate.target.com/corporate-responsibility/education>
- Poets and Writers - Funding for Literary Readings & Writers Workshops
| Poets & Writers <http://www.pw.org/funding>
- TN Arts Commission
<http://tnartscommission.org>
- The NEA foundation
<http://www.neafoundation.org/pages/grants-to-educators/>
- U.S. Dept. of Education
<http://www2.ed.gov/fund/grants-apply.html?src=pn>
- Grant Wrangler –
<http://grantwrangler.com/>

Grants for Librarians-Scholastic - extensive list with links

<http://www.scholastic.com/librarians/programs/grants.htm>

How to write a grant proposal

<http://www.marcias-lesson-links.com/SoYouWantToWriteAGrant.html>

Fundraising ideas

- Donors Choose - Teachers ask and donors choose <http://www.donorschoose.org/>
- Research Grant Programs & Fundraising | Foundation Center - <http://foundationcenter.org/>
- Fund & Sustain Your Work | SparkAction - <http://sparkaction.org/act/fund>

Fundraising without grants

<https://www.gofundme.com/Fundraising-Ideas-for-Schools>

<http://www.fundraiserinsight.org/ideas/>

<http://www.signupgenius.com/nonprofit/50-creative-and-easy-fundraising-ideas.cfm>